**Introducing Boom for iOS – A Music Player That Transforms Audio Over Headphones**

**UDUPI, INDIA**— **May 9, 2016 -** Global Delight today announced Boom for iOS, a music app that comes with features like 3D Surround Sound, Equalizer Presets and Audio Intensity Slider to deliver an extremely high quality audio experience. This new app comes with an acclaimed acoustic pedigree, taking after the award-winning Boom for Mac.

Boom for iOS is designed to transform the way users listen to music stored in their iPhone or iPad. The 3D Sound feature is magical as it offers a virtual surround experience that is immersive and works on any headphone! The app also comes with handcrafted equalizers such as Bass Booster, Electronic, Pop etc. to bring every song alive! To elevate the audio output to the next level, Boom has an intensity slider that helps users customize the way their favorite tunes sound. All this comes together to give depth and life to songs through all kinds of headphones.

In addition, Boom for iOS provides features like easy swipe gestures to create custom playlists and queue songs. With all these options in a single app that looks as good as it functions, users are assured of an experience that far exceeds that of a regular music player. With music figuring prominently in everyone’s lives, audio quality through mobile phones is a priority for most. However, due to compression rates today, most music player apps fail at truly reproducing sound as intended by the artist. Once Boom initially enquires the type of headphones in use, its magical patent-pending 3D Surround Sound and other features bring depth and life into music.

Speaking at the launch of Boom for iOS, Mr. Guruprasad Kamath, Director of Marketing, said “Boom is specifically built to cater to those who appreciate excellent acoustics. Users can access any song stored in the device and it will sound excellent to the point where it doesn’t matter what kind of headphone is in use. This app takes after Boom, the award-winning and critically acclaimed app for Mac. With its legacy already in place, we're confident Boom for iOS will be a hit with users.”

**Licensing of Boom for iOS** – The technologies used in this app are exciting and can potentially enhance other third party services in the streaming and music arena. Any entity interested in partnering and/or licensing Boom can contact us at business@globaldelight.com

**Pricing & Availability:**

Boom for iOS can be downloaded from the iTunes App Store. A free 5-day trial is activated when the app is opened for the first time. Users can then make a one-time in-app purchase to permanently unlock the app for just $6.99. Boom for iOS is a Universal iOS app that works on devices running iOS 8 and later. For more information, please visit http://www.globaldelight.com/iboom

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