



## Camera Plus 4

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With all great product launches come great accessories that instantly raise the level of user experience, making it an absolute joy to use.

Stepping forward to give millions of iOS users a unique and effortless way of capturing photos and videos is a totally reinvigorated and fresh upgrade of Camera Plus. It's Intuitive, Minimal and Ready to Capture that precious shot in a jiffy.

# THE CAMERA PLUS EXPERIENCE

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Camera Plus 4.0 comes with AirSnap and is the perfect sidekick for everyday captures. Its USP is to simplify the entire capture process and condense it into a neat, uncluttered and powerful experience.

Gone are the times when a camera app included loads of unnecessary features that only a tiny fraction actually use. The new Camera Plus will delight users who are just looking to get the best capture every time. No more fumbling around.

There are modes to adjust the lighting (**LUMY**), attain clearly focused pictures (**3 FOCUS MODES**), auto photo-correction/enhancement (**PIX'D**), remote photography (**AIRSNAP**) and much more.

The big difference here is that all of these functions are now just a matter of taps and slide ups/downs. The end result is that users get to use high end pro tools that's been packages in a way that eliminates any learning curve.

*Some handpicked features to get the creative juices flowing:*

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## AirSnap - Capture Everything. Remotely.

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AirSnap is a truly innovative way to let users pair any two iOS devices to capture photos and videos remotely from afar. Using Bluetooth or Wi-Fi, one device is assigned as the camera and the other becomes a remote control so that nobody gets left out of captures!

With a fullscreen preview on the remote device, users also get a live view of what's in front of the camera. Now don't miss out on photos, videos and selfies involving your family, group, pets and more!



## 3 Focus Modes

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Choose from **MACRO**, **NORMAL** and **FAR** to bring desired subjects into focus and get really sharp photos. A brilliant way of adding depth to photographs and giving it perspective



## Lumy - Perfect lighting

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An intelligent exposure slider that adjusts the lighting perfectly according to the environment. Lumy makes sure users get the perfect brightness and lighting in photos and videos



## Pix'd - Instantly Gorgeous Shots

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With just a tap, Camera Plus magically transforms any photo to make them instantly look beautiful

## Focus Shift Videos

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With Focus Shift, users can effortlessly bring desired subjects in and out of focus and obscure the rest. Perfect to direct videos and give it the cinematic treatment

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## Additional iPad Features

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### Soft Flash

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The lack of a physical flash in iPads makes this a must-have. This feature makes photos look like they were clicked with an actual flash, post-capture!

### Coustomizable Button Placement

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Capturing photos and videos on an iPad needn't be difficult. Camera Plus allows for all capture controls to be right under users' fingers when shooting

*In addition, Camera Plus brings forward gorgeous Filters, text with luscious fonts, a private folder, editing options like Saturation, Temperature etc. and much more!*

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## iOS 8 Specials

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### Extensions

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Camera Plus' photo editing features including Pix'd, Filters and Text are now available for use via the default Photos app

### Handoff

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Users can now automatically initiate AirSnap on another device that has their iCloud account signed in so that pairing and setting up for a shot doesn't take more than a few seconds!

### Direct Deletion

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Camera Plus allows users to delete captures in the default Photos app. Deleted captures can be found in the Photos app trash

## Non - Destructive Editing

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This handy feature allows for editing and altering applied effects in photos at a later date.

## Share Between iOS and Mac

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It is now possible to instantly transfer captures between iOS and Mac (requires OS X 10.10) using AirDrop

To see everything that Camera Plus can do, please visit the [App Store](#) and our [website](#)

## PRICING & AVAILABILITY

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Camera Plus 4.0 is available to download from the [App Store](#) at \$1.99 only! It has been designed to provide the best user experience and hence supports only iOS 8. All existing users Camera Plus 3.X users

## REQUIREMENTS

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All iPhones, iPads and iPods that run iOS 8. This includes iPhone 4S, iPhone 5, iPhone 5s, iPhone 6 and iPhone 6 Plus, iPod Touch 5th Generation, iPad 2, iPad 3, iPad 4, iPad Air, iPad mini and iPad mini with retina display.

## CONTACT

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## ABOUT THE APP

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Camera Plus captured the hearts of millions of iPhone and photography lovers when it was released for the iPhone 3G and iPhone 3GS. With around 27 Million+ downloads, it still continues to be the preferred app to capture and edit photos and video. Camera Plus, in 2009, popularized the iPhone photography scene with features like Smooth Zoom, v Digital Flash and Video Recording at a time when it was still nascent. Read more in our blog [here](#).

## ABOUT THE COMPANY

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We at Global Delight are a motley crew of Mac and iOS aficionados, fun-loving artists and right-brained technologists coming together as one quirky family! We have to our credit some of the most memorable apps, such as 'Game Your Video', 'Boom' - the award winning volume booster app, 'Voila', a simply gorgeous screen capture software and some of the most popular photo and video apps for the iPhone including 'Camera Plus Pro'.